

# GCAR ADVERTISING SPACE RESERVATION

Advertiser: \_\_\_\_\_ Bill to: \_\_\_\_\_  
 Affiliate:  Yes  No  Advertiser  Advertising Agency  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Select issues and size below.**

Issue	Ad Size		
Jan/Feb	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/3 Page
Mar/Apr	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/3 Page
May/June	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/3 Page
Jul/Aug	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/3 Page
Sep/Oct	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/3 Page
Nov/Dec	<input type="checkbox"/> Full Page	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> 1/3 Page

AD RATES			
Frequency	Full page	1/2 page	1/3 page
6x	\$525	\$325	\$225
3x	\$725	\$425	\$275
1-2x	\$850	\$525	\$325

**AGREEMENT TERMS:**

This agreement is subject to all of the terms and conditions appearing on this page, all of which are made part of this Agreement. Advertiser has read this Agreement and has received a copy thereof and same embodies the complete understanding between advertiser and publisher. Verbal representation and promises made by publisher's representative are not binding or valid.

Advertiser understands that the advertising placements contracted for herein is immediately reserved for said advertiser by the publisher upon execution of this Agreement. Cancellation of this Agreement cannot therefore be accepted because of the said reservation of placements. Payment is due net 30 or as otherwise specified in this Agreement. Any collection issues or problems maybe referred to the REALTOR® Association for resolution. If necessary, advertiser agrees to pay all reasonable collection costs including legal fees. Publisher reserves the right to refuse advertising for any reason. The liability of the publisher for any error or omission or delay for which the publisher may be held legally responsible shall not exceed the cost of the space or placement paid for by the advertiser.

This Agreement is with the name advertiser and change of ownership or management will not dissolve Agreement obligations.

I HEREBY WARRANT THAT I HAVE READ THE AGREEMENT TERMS AND CONDITIONS, AND THAT I HAVE FULL POWER AND AUTHORITY TO SIGN FOR THE ADVERTISER NAMED IN THIS AGREEMENT.

Accepted by:

Advertiser  Advertising Agency \_\_\_\_\_ Title \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by: Publisher's Representative

\_\_\_\_\_ Date: \_\_\_\_\_

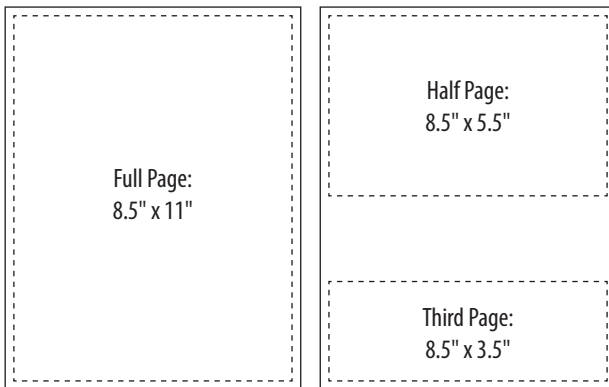
**REMIT TO:**

Foley Publications, Inc.  
 1776 S Jackson St, #105  
 Denver, CO 80210  
 1.800.628.6983 • Fax 303.758.0020

All ads are billed Net-30 after the publication's release

## AD DIMENSIONS

SIZE	WIDTH	DEPTH
1/3 page	8.5"	3.5"
1/2 page	8.5"	5.5"
Full page	8.5"	11"



### FEATURES

- Free ad copy design, set-up, and changes
- Option to change ad copy each insertion or as needed at no additional cost
- All ads are 100% full color and linked
- Ad copy deadlines are the 10th of the prior month

### HOW TO PROVIDE US WITH AN ELECTRONIC FILE

Our publications are published electronically on Macintosh computers. Our graphic designers import your electronic file directly into the newspaper/magazine. We prefer the following formats:

*Adobe InDesign, Adobe Illustrator, Adobe Photoshop TIFF, EPS or PDF*

Files from other software applications or computer platforms that create a high resolution TIFF, EPS or PDF file with embedded fonts and graphics also work. We cannot open MS Publisher files.

### POINTS TO REMEMBER

Image resolution should be near 300 dots per inch (dpi). Many programs export 72 dpi files, which is not enough for print media.

PDF files. Please embed complete fonts (not subsets) and graphics. Please do not enable any password protection or security block when creating a pdf.

### CONTACT FOR MORE ADVERTISING INFORMATION

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Alexis Treber - alexis@foleypub.com