

# 2024 Installation of Officers

March 6, 2024 • 6:00pm - 9:00pm Renaissance  
Hotel • 144 State Street • Albany, NY



## EVENT SPONSORSHIPS

All sponsors will receive the following: name/logo on advanced marketing, signage at event, and recognition in program, ATA, and on website.

- Platinum Sponsor: \$2,000**  
Full page ad • 4 tickets • Table signs • Banner ad in member message (2)
- Cocktail Sponsor: \$1,500**  
Full page ad • 2 tickets • Station sign • Banner ad in member message (1)
- Hors D'Oeuvres Sponsor: \$1,250**  
Half page ad • 2 tickets • Banner ad in member message (1)
- Gold Sponsor: \$1,000**  
Half page ad • 2 tickets • Station sign
- Coffee & Dessert Sponsor: \$1,000**  
Half page ad • 2 tickets • Station sign
- Program Sponsor: \$1,000**  
Half page ad • 2 tickets • Logo on cover
- Wine Sponsor: \$1,000**  
Half page ad • 2 tickets • Small table signs

- Parking Sponsor: \$1,000**  
Half page ad • 2 tickets • Station sign
- Music Sponsor: \$850**  
Half page ad • 1 ticket • Station sign
- Benefactor: \$500**  
Quarter page ad • 1 ticket

## PROGRAM ADVERTISING

- Full Page: \$200**  
Size: 5" x 8"
- Half Page: \$100**  
Size: 5" x 4"
- Quarter Page: \$50**  
Size: 2.5" x 4"

Ad Format: High resolution PDF or jpeg, at least 300 dpi.

**AD COPY DEADLINE**  
February 9, 2024

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Payment:**     Check (payable to GCAR)     Credit Card

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return form to:**

Kim Voelker • kvoelker@gcar.com  
449 New Karner Rd • Albany, NY 12205