

2025 INSTALLATION OF OFFICERS



January 9, 2025 • 6:00pm - 9:00pm

Mohawk Golf Club • 1849 Union St • Schenectady, NY

EVENT SPONSORSHIPS

All sponsors will receive the following: name/logo on advanced marketing, signage at event, and recognition in program, ATA, and on website.

- Platinum Sponsor: \$2,000**
Full page ad • 4 tickets • Table signs • Banner ad in member message (2)
- Cocktail Sponsor: \$1,500**
Full page ad • 2 tickets • Station sign • Banner ad in member message (1)
- Hors D'Oeuvres Sponsor: \$1,250**
Half page ad • 2 tickets • Banner ad in member message (1)
- Gold Sponsor: \$1,000**
Half page ad • 2 tickets • Station sign
- Coffee & Dessert Sponsor: \$1,000**
Half page ad • 2 tickets • Station sign
- Program Sponsor: \$1,000**
Half page ad • 2 tickets • Logo on cover

- Wine Sponsor: \$1,000**
Half page ad • 2 tickets • Small table signs
- Valet Sponsor: \$1,000**
Half page ad • 2 tickets • Station sign
- Music Sponsor: \$850**
Half page ad • 2 tickets
- Benefactor: \$500**
Quarter page ad • 1 ticket

PROGRAM ADVERTISING

- Full Page: \$200**
Size: 5" x 8"
 - Half Page: \$100**
Size: 5" x 4"
 - Quarter Page: \$50**
Size: 2.5" x 4"
- Ad Format:** High resolution PDF or jpeg, at least 300 dpi.
- AD COPY DEADLINE**
DECEMBER 13, 2024

Company: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment: Check (payable to GCAR) Credit Card

Credit Card #: _____ Exp. Date: _____ CSV: _____

Signature: _____

Please return form to:
Kim Voelker • kvoelker@gcar.com
449 New Karner Rd • Albany, NY 12205