

2026 GCAR TRADE SHOW

OCTOBER 9 | CROWNE PLAZA – THE DESMOND HOTEL

Trade Show 12:30 – 3:30 pm | Keynote Speaker 3:45 – 4:30 pm | Cocktail Reception 4:30 – 5:30 pm

SPONSORSHIP OPPORTUNITIES

In addition to the benefits listed below, all sponsors will be included in the event website, program, and signage.

10%
AFFILIATE SPONSOR
DISCOUNT UNTIL
JUNE 15TH

Platinum Sponsor (5) \$5,000

- 2 exhibitor tables
- Promotional marketing video
- Exclusive sponsor sign with company name and logo
- GCAR affiliate membership for 2027
- 4 10-minute speaking engagements at 4 GCAR classes of your choice 2026/2027
- Full-page ad in the trade show program
- Banner add on GCAR.com education calendar prior to the Trade Show
- 4 trade show event tickets, including cocktail hour

Cocktail Sponsor (1) \$3,000

- 1 exhibitor table
- Welcome members to the cocktail reception
- Exclusive sponsor sign with company name and logo
- Full-page ad in the trade show program
- 3 trade show event tickets, including cocktail hour

Gold Sponsor (1) \$2,750

- 1 exhibitor table
- Exclusive sponsor sign with company name and logo
- Full-page ad in the trade show program
- 3 trade show event tickets, including cocktail hour

Keynote Speaker Sponsor (1) \$2,500

- 1 exhibitor table
- Introduce speaker at the event
- Exclusive sponsor sign with company name and logo
- Half-page ad in the trade show program
- 3 trade show event tickets, including cocktail hour

Video Sponsor (1) \$2,250

- 1 exhibitor table
- Full-page ad in the trade show program
- Ad in the member message
- Logo/recognition in promotional video
- Table sign w/name and logo
- 3 trade show event tickets, including cocktail hour

Complete Dues Sponsor (2) \$2,000

- 1 exhibitor table
- Banner ad in member message following trade show
- Half-page ad in the trade show program
- Table sign w/name and logo
- 2 trade show event tickets, including cocktail hour

Program Book Sponsor (1) \$1,500

- 1 exhibitor table
- Company logo on program cover
- Full-page ad in the trade show program
- 2 trade show event tickets, including cocktail hour

Badge Sponsor (1) \$1,250

- 1 exhibitor table
- Company logo printed on badges

Silver Sponsor (4) \$1,000

- 1 exhibitor table
- Half-page ad in the trade show program
- 2 trade show event tickets, including cocktail hour

Association Dues Sponsor (4) \$1,000

- 1 exhibitor table
- Banner ad in member message following trade show
- Half-page ad in the trade show program

MLS Dues Sponsor (4) \$1,000

- 1 exhibitor table
- Banner ad in member message following trade show
- Half-page ad in the trade show program

Coffee Sponsor (4) \$1,000

- 1 exhibitor table
- Exclusive sponsor sign with company name and logo

Exhibitor Passport Sponsor (5) \$1,000

- 1 exhibitor table
- Company logo printed on passport
- Recognition on stage during event



Tote Bag Sponsor (4) \$1,000

- 1 exhibitor table
- Company logo on the reusable tote bag

Photo Booth Sponsor (1) \$1,000

- 1 exhibitor table
- Company name on each photo
- Exclusive sponsor sign with company name and logo

Drink Ticket Sponsor (4) \$850

- 1 exhibitor table
- Company logo printed on drink tickets
- Half-page ad in the trade show program

Sign Sponsor (1) \$800

- 1 exhibitor table
- Exclusive sponsor sign with company name and logo
- Half-page ad in the trade show program

Benefactor Sponsor \$500

- 2 trade show event tickets, including cocktail hour
- Company name listed on GCAR website event page
- Company name listed in event program as a sponsor
- Company name on sponsor signage at the event

Friend of GCAR \$350

- Company name listed on GCAR website event page
- Company name listed in event program as a sponsor
- Company name on sponsor signage at the event

REALTOR® Broker Sponsor \$200

- 1 trade show event ticket, including cocktail hour
- Company name listed on GCAR website event page
- Company name listed in event program as a sponsor
- Company name on sponsor signage at the event

GCAR reserves the right to alter and/or add sponsorship opportunities at any time without notice.

This annual event is a great opportunity for service providers who work hand-in-hand with REALTORS® to get their name out there!



2026 GCAR TRADE SHOW | SPONSOR/EXHIBITOR RESERVATION FORM

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

By sponsoring and/or attending this event, you authorize GCAR to use any photos or videos taken during the event in future promotions.

AVAILABLE SPONSORSHIPS

- Platinum Sponsor \$5,000
- Cocktail Sponsor \$3,000
- Gold Sponsor \$2,750
- Keynote Speaker Sponsor \$2,500
- Video Sponsor \$2,250
- Complete Dues Sponsor \$2,000
- Program Book Sponsor \$1,500
- Badge Sponsor \$1,250
- Silver Sponsor \$1,000
- Association Dues Sponsor \$1,000
- MLS Dues Sponsor \$1,000
- Coffee Sponsor \$1,000
- Exhibitor Passport Sponsor \$1,000
- Tote Bag Sponsor \$1,000
- Photo Booth Sponsor \$1,000
- Drink Ticket Sponsor \$850
- Sign Sponsor \$800
- Benefactor Sponsor \$500
- Friend of GCAR \$350
- REALTOR® Broker Sponsor \$200

EXHIBIT BOOTH

- 6' skirted table, 2 chairs, & waste basket
- Included in Exhibitor Passport
- Recognition in Trade Show Program
- Recognition in GCAR's magazine, *Across the Association*

GCAR AFFILIATE MEMBER

- \$400

NON-MEMBER EXHIBITOR

- \$550

ARTISAN EXHIBITOR (clothing, jewelry, art, etc)

- \$250

Exhibitor Passport: All exhibitors are listed on a 'passport' given out to all attendees. Attendees will visit each exhibitor and have their passport stamped, once the passport is full, attendees turn it in to be eligible to win a variety of prizes.

PAYMENT OPTIONS

Amount being sponsored: \$ _____

- Secure Payment Link Send Invoice Check #: _____ (Payable to GCAR)

Credit Card

- Mastercard Visa Discover Amex

Card#: _____ Exp Date: ____/____/____ CVV: _____

Name on Card: _____ Signature: _____

RETURN FORM TO

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